STOP PRESENTING. START CONNECTING.

FIND YOUR REAL VOICE. MOVE ANY ROOM.

Workshop

HALF-DAY WORKSHOP • 3 HOURS

WORKSHOP DESCRIPTION

The most compelling speakers in the world are not the most polished ones.

They're the most real ones. The ones who make you feel like they're talking directly to you. The ones whose message sticks long after they've left the stage. They don't hide behind slides or jargon or performance. They show up honest, clear, and fully themselves.

That's not a talent. It's a skill. And it can be built.

In this workshop, Justin Patton helps leaders do two things most presentation training treats separately. First, build the talk: find the one core message everything connects back to, and shape it with a proven structure so the audience knows exactly what to do next. Then deliver it: with stories that move people, and the confidence that comes from letting yourself be seen.

Participants learn the R.E.A.L. framework (Relevance, Engagement, Anchored Delivery, and Likeability), then put it to work in live presentations with real-time coaching. Whether they're speaking to a room of three or three thousand, they leave knowing how to reach people, not just inform them.

Stop presenting. Start connecting.





WHAT PARTICIPANTS WILL PRACTICE

- Find your core message and build a talk around it with a proven structure
- Tell stories that move people intellectually and emotionally
- Use the R.E.A.L. framework to connect with any audience
- Deliver a live presentation and get real-time coaching feedback
- Speak with confidence that comes from being real, not perfect

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WORKSHOP DETAILS

TIMING
Half-day workshop. Three hours + breaks.

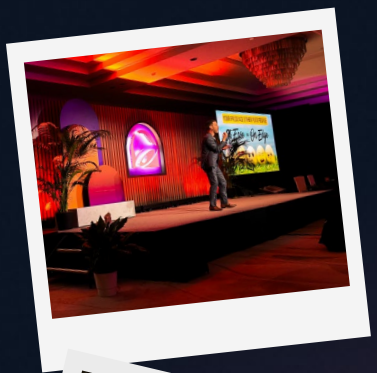
DELIVERY METHOD
In person or virtual

MATERIALS
A workbook for every attendee.

PARTICIPANTS LEAVE WITH
A core message and presentation outline they can use for their next talk.

PROGRAM BEST USED WHEN

- Your leaders present in front of audiences and represent your company and team
- Your managers need practice to show up better when they present
- Your cohort ends with presentations and you want everyone at their best
- Your executives need more authenticity and energy when they speak to the organization
- Your leaders are comfortable presenting but don't have a structured way to build a talk







WHAT CLIENTS ARE SAYING

"We couldn't imagine having anybody else come and talk to our staff. He used humor, he's direct and wonderful, he's empathetic and he really opens the minds of those who come through our doors."

PETER TWACHTMAN, *CEO at Lark Hotels*

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